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Ask by Geeks

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Six Interior Designer Style Rooms at L'Appartamento in Milan

Six interior design studios, including Kingston Lafferty Design and T.ZED Architects, have revamped a room in the 1930s L'Appartamento for commercial platform Artemest during Milan Design Week.

The designers each present their style for the L'Appartamento exhibition in a room of an apartment in Milan's 5Vie district, using furniture, lighting and artwork from brands, designers and artists represented on the Artemest platform.

Ippolita Rostagno, founder of Artemest, said: "We wanted to bring this amazing apartment back to life and show how different interior design studios, each with their own style and design approach, worked with Artemest to create Inspiring and surprising interiors that celebrate true Italian beauty."



T.ZED Architects designed the entrance space of Artemest's L'Appartamento

At the entrance, Dubai-based studio T.ZED Architects aimed to “set the tone for what’s to come” by preserving the room’s character and adding curated pieces.

The studio opted for furniture in a mix of off-white, cream and brown, including copper and leather finishes, which complement the green tones of the richly patterned period wallpaper.

Mirrors – including the Sybilla mirror with console by Ettore Sottsass for Glas Italia, and the Itaca floor-to-ceiling mirror by Atlasproject – were placed to illuminate and expand the space while amplifying period details.



Kingston Lafferty Design placed a gold block in the living room

In the room next door, Dublin-based studio Kingston Lafferty Design aimed to “challenge visitors’ sense of what a living room should be” by placing a sculptural monolithic block at the center of the space, which appears to glow soft gold at the center of the space luster.

The block divides the room into two distinct volumes and contains a mirrored space described by the studio as a “gallery of lights”.



The golden square divides the space in two

On one side of the block is an informal living room that evokes a playful feel through the use of brightly colored oversized furniture, including an Osaka blue sofa by Pierre Paulin for La Cividina.

The other side has rich jewel tones for a more decadent vibe.



Moniomi aims to create a room on the terrace

From the living room, a large terrace was redesigned by Miami studio Moniomi to create an exterior room that feels like an interior space.

The studio used a combination of large upholstered, gridline patterns and black and white graphics, softened by lush greenery to reference the outdoor location.

The design language here is characterized by saturated colors and layered patterns – including Mario Cucinella's Nuovola 01 dining table for Officine Tamborrino, which represents the studio's Spanish roots.



Nina Magon designed the apartment's dining space

Another American designer, Nina Magon, designed L'Appartamento restaurant, using monochrome to enhance the authenticity of the original finishes here.

Sculptural furniture, such as DelMondo Studio's Trompe-l'oeil Trois dining table, topped with a cluster of Flow[t] Pendant lights by Nao Tamura for WonderGlass were added to the space.



Bedroom designed by Styled Habitat

In the bedroom, Dubai-based studio Styled Habitat delved into the history of the 1930s, translating the romance of that era into a modern one that evokes timeless glamour.

To capture the experimental and avant-garde trends of European modernism, Styled Habitat juxtaposes old and new, including pieces such as Hermann Czech's Czech chairs for Gebrüder Thonet Vienna and Luci Italia's Calle Pinzi Murano glass chandelier.

Paola Navone to Give Hundreds of Items at Take It or Leave It Exhibit

Finally, for L'Appartamento's hallways and studios, Paris-based interior designer Anne-Sophie Pailleret knows the first thing she does when she sees an apartment.

The long, narrow hall is covered in rich, textured Tra 1100 wallpaper, handcrafted by La Scala Milano Wallcovering, which contrasts with the geometric Alfabeto tiles on the floor, designed by Margherita Rui for Ninefifty.

The walls are further adorned with the Ninfea wall lamp designed by Giovanni Botticelli in collaboration with Paola Paronetto as a gallery-style lighting combination.

For the studio room, Pailleret created a mix of warm colors and graphic patterns, along with comfortable and curvaceous furniture.

Photo courtesy of Artemest.



Anne-Sophie Pailleret designed the corridor

L'Appartamento will take place from April 17th to 23rd, 2023 at Via Cesare Correnti 14, 20123 Milan, Italy. See our guide to Milan design week 2023 on Dezeen events guide for information on the many other exhibitions, installations and talks taking place this week.